



EXPERIENCE

Freelance 2006 - Current

Web Design & Front-End Development

- Logo design and branding
- Design and build responsive websites
- Front-end development contracting work

Mohawk Digital 2012 - 2013

Lead Interactive / Visual Designer

- Headed several projects ranging from responsive websites to interactive live-event kiosks
- Conceptualized solutions to fit clients' needs
- Created decks and presentations for project proposals and pitches
- Worked closely with project managers and developers
- Created wireframes, organized user flow, and interaction
- Designed UX/UI for a kiosk with social media integration at a live event
- Acted as Art Director for a geo-location project for Lowe's & BBDO
- Designed custom UX/UI CMS for client's website admin
- Designed Mohawk Digital's logo and defined the brand's look & feel

Mopro 2012 - 2013

Visual Designer

- Logo and web design for sister company of Mohawk
- Worked closely with the CEO to create a logo and define the brand
- Designed a responsive site for of the relaunch of MOpro.com
- Designed a website template theme and a corresponding UI kit to be customized on a client-by-client basis for small businesses
- Ensured design worked within the features and restraints of Mopro's robust proprietary Content Management System

A+E Television Networks 2007 - 2012

Designer / Associate Producer

- Lead Designer for Stephen King's Bag of Bones interactive website
- After Effects compositing and editing
- Designed mini-sites based on programs' marketing campaigns / key art
- Designed and built exclusive interactive Flash content
- Designed promotional art and advertisements for aetv.com

Steezin TV 2006 - 2010

Co-Creator / Creative Director

- Co-created a half hour satirical snowboard comedy series
- Wrote, Directed & Edited sketches for ski resorts and event coverage of competitions held at ski resorts across the east coast
- Defined and created the show's band and identity

SKILLS

Technical

Photoshop
Illustrator
InDesign
After Effects
Final Cut Pro
Flash
HTML/CSS
Wordpress
SEO

Design

UI & UX
Wireframes
Illustration
Logo Design
Storyboarding

Video

Directing
Editing
Cinemaphtography
Motion Graphics

EDUCATION

The New England Institute of Art

Bachelor of Science

Digital Media Production 2004-2006
Multimedia & Web Design 2002-2004

School of Visual Arts

Summer Program

Film Production 2004
Traditional Animation 2001

Rhode Island School of Design

Summer Program

Computer Animation 2000

DESIGN RECOGNITION

Promax Interactive Gold Award for:
A&E's Hoarders

Promax Interactive Silver Award for:
A&E's Teach: Tony Danza

Promax Interactive Bronze Award for:
A&E's Tattoo Highway